

## Multiple full-time, permanent Assistant / Associate / Full Professor positions in Marketing

### About the positions

Investing in future growth, NEOMA Business School is seeking to hire **multiple full-time, permanent/tenured faculty members in Marketing**, to work at our three campuses in France – Reims (capital of the Champagne region), Rouen (capital of the Normandy region), and Paris. Applications are welcomed to any professorial level – Assistant, Associate, or Full. Please notice that all positions (including the Assistant Professor positions) at NEOMA are permanent, tenured positions.

This is a fantastic time for research-oriented scholars to join NEOMA. We have just launched four new, multidisciplinary research areas – the Areas of Excellence – that will catalyze research about timely topics for business and society: *The Future of Work, Artificial Intelligence, Data Science, & Business, The World We Want* (focusing on the 17 UN Sustainable Development Goals), and *The Complexity Advantage* (focusing on complexity as an opportunity to understand and leverage rather than a threat). The Areas will provide both resources and aggregation points to our faculty members working on related topics, and will act as catalyzers for visiting scholars who are globally recognized experts on such themes. Consequently, while we will carefully consider all high-quality applicants, applications from candidates with expertise within one or more of these four Areas are particularly welcomed.

In addition to the resources available through the Areas, we provide individual-level research support, including – among other things – an individual annual budget for conference travel and other research expenses, assistance in conducting studies in our two experimental behavioral labs, and support in applying for external funding and grants.

The compensation package is consistent with international standards of high-quality business schools in Europe. We also provide support for administrative procedures related to settlement in France, assistance in finding accommodation, help with family integration (school registration for children, help with job search for your partner), French training (for you and your partner), and relocation expenses.

### About the candidates

We are looking for dynamic, research-oriented, high-potential candidates who:

- Hold a PhD degree from an internationally recognized institution (or are close to completing it)
- Have a publication record (or strong publication potential) in top international peer-reviewed journals
- Are passionate about impactful research and are committed to excellence in its pursuit
- Are eager to diffuse their knowledge in the classroom, empowering our students and executives with new insights to help them navigate a complex and uncertain world
- Are motivated to leverage innovative pedagogy to deliver high-quality classes
- Are fluent in spoken and written English (while it is a plus, prior knowledge of French is not required)
- Are willing to disseminate research and expertise to our external stakeholders, both locally and globally

- Have a proactive and collegial attitude toward their colleagues, their department, and the school
- Look forward to actively participate in developing and implementing the school's strategy

If you are looking to push the frontiers of knowledge in your discipline and are committed to sharing this knowledge with our stakeholders, you will find NEOMA Business School an ideal place to advance your career. We make it our goal to create the best possible environment for you to excel in your research and, more globally, in your academic career.

### **About the school**

NEOMA Business School is a French top-tier business school and one of the few elite business schools in the world holding the “triple crown” of international accreditations (AACSB, EQUIS, and AMBA). Our ambition is to be an innovative and global business school, making an impact through high quality teaching and research, and nurturing a responsible, future-oriented, and agile mindset. Because we are passionate about the international challenges of higher education, business, and society, we inspire students, faculty, and business leaders to question, experiment, and innovate. At NEOMA Business School, we educate students, executives, and entrepreneurs, and generate knowledge to shape the future of business and society in a sustainable and connected world. In an era of artificial Intelligence, we foster human Intelligence.

As a new professor, you will become a part of your department, and of at least one of Areas of Excellence, where you have the chance to advance existing research conversations, as well as to contribute to creating new ones. Since more than 2/3 of our faculty are international, NEOMA provides a diverse, multicultural environment that is the optimal context for your research and pedagogy to thrive. With our three campuses in France – in Reims (Champagne-Ardenne), Rouen (Normandy), and Paris – we offer the ideal balance between French savoir-vivre and quick access to the heart of business in Europe.

### **Application procedure**

The deadline for submission of the full application package is September 26, 2021 (screening of applications will start then and continue until the positions have been filled). Applications can be submitted via <http://apply.interfolio.com/90360>. The application package consists of a cover letter, CV, names of three referees who will be contacted to provide a letter of recommendation on your behalf), job market paper (required), representative publications and/or working papers (optional, maximum of three), and recent teaching evaluations (if available). Additional elements such as a research statement, teaching statement, and any evidence of service to the research, academic, and/or business community can also be included with your application. Positions typically start in late August/early September 2022 (early arrival in January 2022 might be considered).

For any questions, feel free to contact us at [facultyrecruitment@neoma-bs.fr](mailto:facultyrecruitment@neoma-bs.fr).